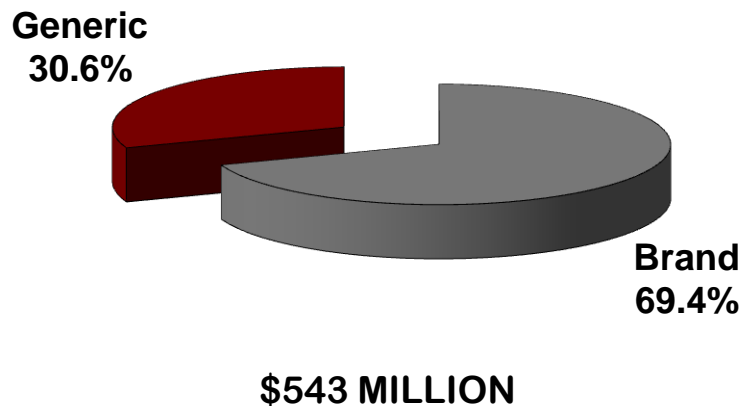




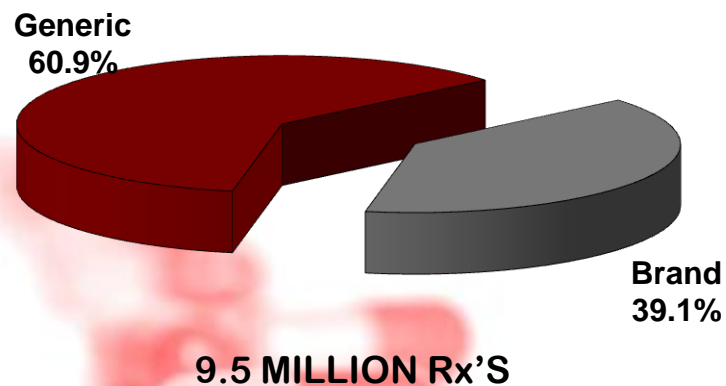
**GENERIC DRUGS.**  
**SAME QUALITY. LOWER PRICE.**

## THE NEW BRUNSWICK PRESCRIPTION DRUG MARKET

PERCENTAGE OF MARKET COST



PERCENTAGE OF TOTAL Rx'S



Source: **ims**  
HEALTH

**Year 2009**