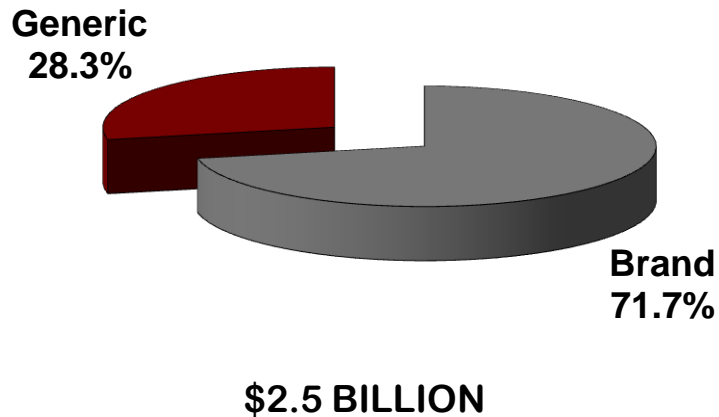




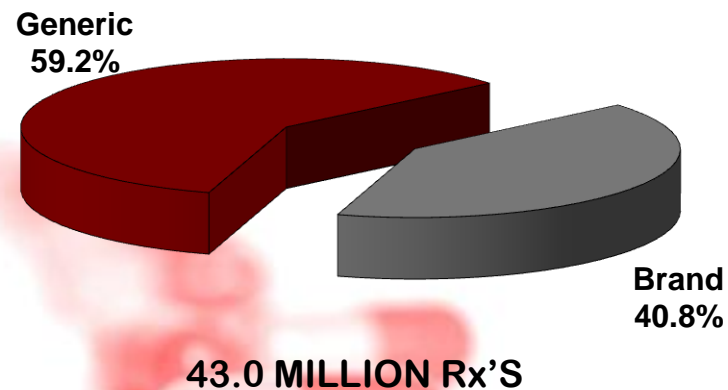
GENERIC DRUGS.
SAME QUALITY. LOWER PRICE.

THE BC PRESCRIPTION DRUG MARKET

PERCENTAGE OF MARKET COST



PERCENTAGE OF TOTAL Rx'S



Source: **ims**
HEALTH

Year 2009